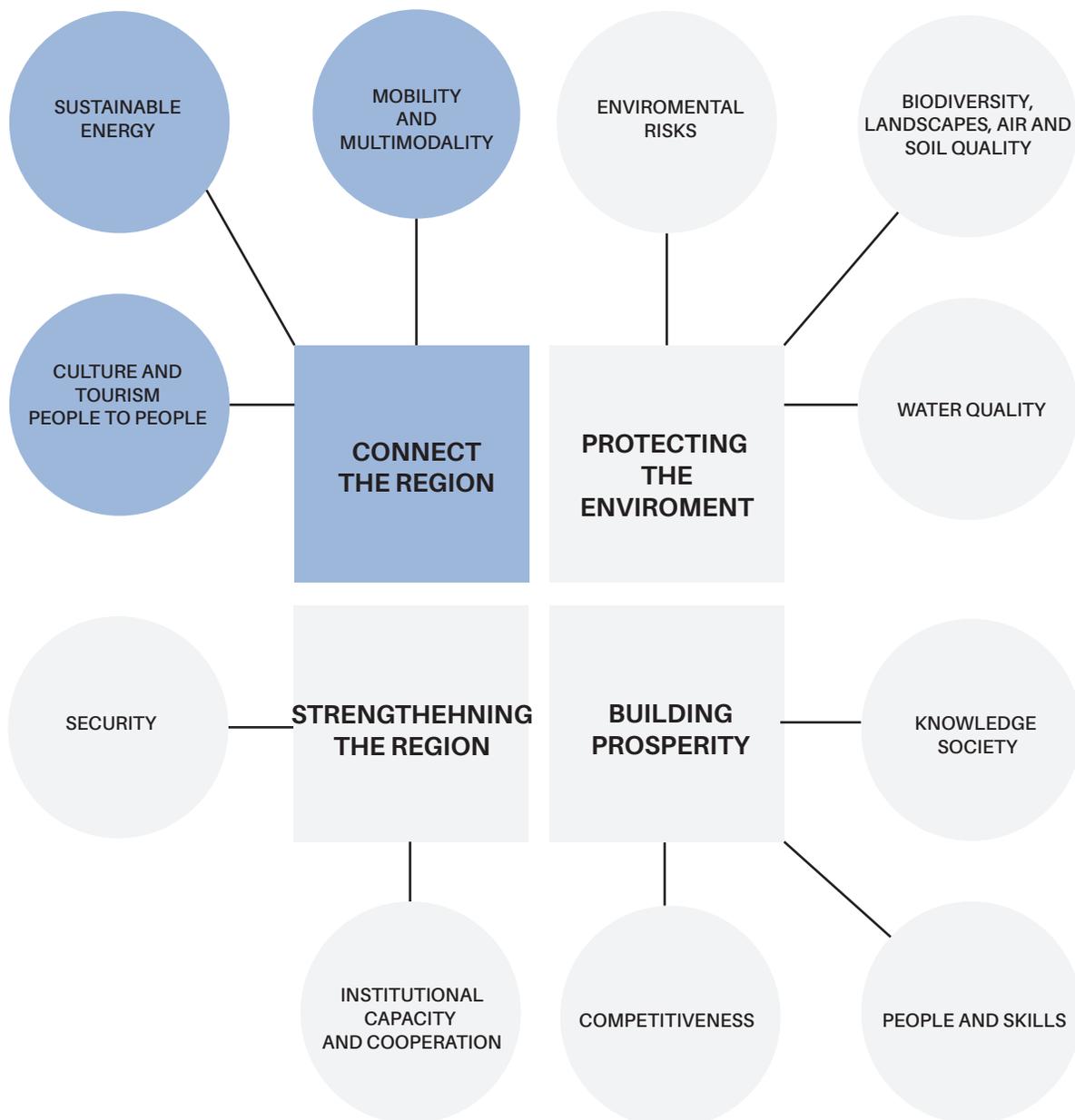


CONNECTING THE DANUBE REGION

This pillar focuses on transport, energy and culture/ tourism issues. The overall objective is to improve connectivity within the Danube Region and with the rest of Europe, in terms of infrastructures, systems and people. This can be done by improved coordination in infrastructure works, improved operation of transport and energy systems, exchanges of experience on clean energy, and promotion of Danube culture and tourism.



TO IMPROVE MOBILITY AND MULTIMODALITY

PA1

There is general agreement that good, inter-linked and sustainable transport systems are very important for the region. Therefore the PA1 is divided into the two parts:

PA 1A

To improve mobility and multimodality: inland waterways

Targets of this priority area includes for instance: increase the cargo transport on the river by 20% by 2020 compared to 2010, solve obstacles to navigability, solve the shortage of qualified personnel and harmonize education standards in inland navigation in the Danube region by 2020.



www.danube-navigation.eu

EDINNA

EDINNA is the educational network of inland waterway navigation schools and training institutes. It is the aim of EDINNA to come to a more structured cooperation and to establish a harmonized education, training and certification system for inland waterway personnel in order to ensure high quality of trained staff on board the vessels.

www.edinna.eu/

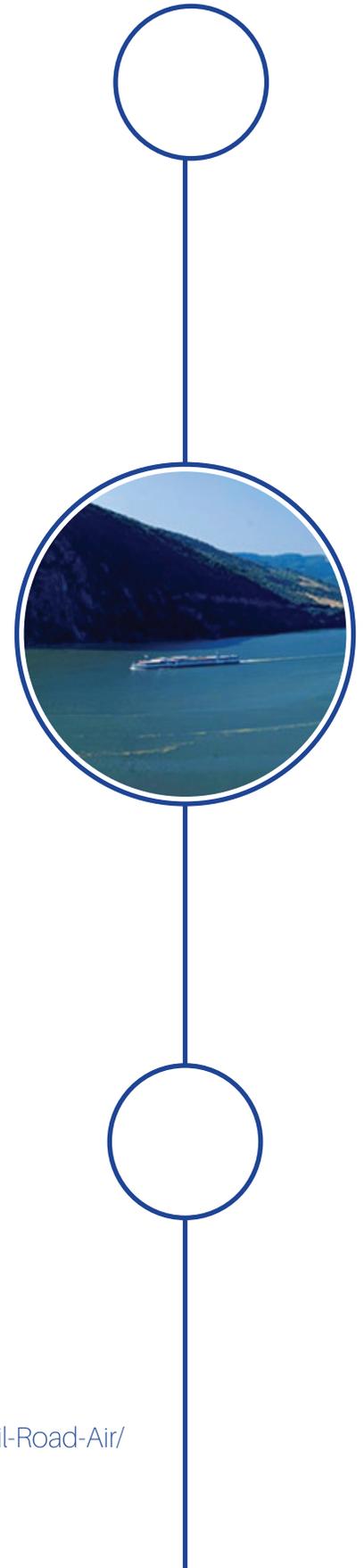
PA 1B

To improve mobility and intermodality - rail, road and air

Targets of this priority area includes for instance: improve the railway connections between major cities (travel times), safe and sustainable transport and mobility in the Danube Region or development of efficient multimodal terminal at sea, river and dry ports.



<http://groupspaces.com/MobilityRail-Road-Air/>



TO ENCOURAGE MORE SUSTAINABLE ENERGY PA2

PA2 coordinates regional energy policies in various topics in order to exploit the full potential of an integrated energy market. It is also instrumental in the integration of the energy markets of the non-EU countries and supports them in the implementation of the EU energy acquis. PA2 is committed to launch cutting edge technology developments, which will increase the energy efficiency of the region and enhance the use of renewable energy sources.



www.danube-energy.eu

TO PROMOTE CULTURE AND TOURISM, PEOPLE TO PEOPLE CONTACT

PA3

Besides other things, the Priority Area 3 focuses on: Exchange and networking in the field of contemporary arts, implementation of a harmonised monitoring system, dedicated to tourism, able to provide complete and comparable statistical data in all the 14 member states of the Strategy, support existing Cultural Routes or development of a Danube Brand based on already existing work.



<http://danubecultureandtourism.eu/>

DANURB (Danube Urban Brand)

DANURB (Danube Urban Brand) - main goal of the project is to create a comprehensive tourism strategy connecting all cities along the Danube and their culture, unifying these into one tourism destination brand, offering thematic routes and development possibilities that can increase the number of visitors and can prolong their stay in the region.

Danube Cultural Cluster

Danube Cultural Cluster is cultural platform, developer in accordance with the EU Strategy for the Danube Region. Its primary aim is to represent the interests of contemporary cultural and creative projects, as well as to establish a communication and cooperation platform for them.

